





### **EXECUTIVE SUMMARY**



CW Petroleum Corp was founded as a Texas corporation by Christopher Williams and began operations in 2011. It reincorporated in Wyoming as a C corporation in April 2018.

CW supplies and distributes Biodiesel, Biodiesel Blends, Ultra Low Sulfur Diesel and Gasoline Blends to distributors and end-users.

The company has an EPA Refiners License to create its own proprietary gasoline blends based on Isobutanol as a replacement for Ethanol now used in most of the largest metropolitan areas of the US. This market for Isobutanol/Gasoline blends alone is in excess of \$1 billion per year. • The company's sales have averaged \$3-5 million since 2011, however, because of the doubling of the cost of product over the past 2 years, it is unable to increase its sales due to lack of working capital to purchase product inventory.



- Because it has its own trucking operation and has been approved to ship on various pipelines, it has the ability to sell large volumes of product. With increased working capital of \$2-4 million it could quickly increase sales to over \$20 million per year.
- The company has a plan to utilize its transportation and its high margin gasoline blending capabilities to enter into the acquisition of convenience stores where it can capture much higher retail margins on its products.
- As additional capital is raised, it will be spent first on inventory, second on Blending capabilities and third on the acquisition of convenience stores to add significant profitability to the company.

### **INVESTOR EXIT STRATEGY**



# The company plans to file for a listing on the OTCQB by late 2018 or early 2019.

### **OUR HISTORY**

- 2011 Started Operations in Selling Biodiesel
- 2013 Added Diesel and Diesel Blends
- 2015-2016 Began Exporting Diesel Blends
- 2016 Added Gasoline Blending
- 2017 Began Pipeline Shipments
- 2018 Plans to Go Public on OTC (OTCQB)



### **Transportation Capabilities**



### CW Petroleum has its own Trucking Operation.

HazMat Certified to Haul Fuels and Chemicals.

#### **Pipeline Shipments**

Certified for Shipments on several Pipelines.

**Rail Shipments** 

### What Make Us Unique



- Our Origins in the Biodiesel Market led us to become a Specialty Blender Of Biodiesel/Diesel Fuels.
- We are now one of a few companies to have an EPA License to blend and create our own proprietary Gasoline.
- We are currently licensed by the EPA as an "oxygenate blender" which allows us to add Ethanol and Isobutanol into gasoline for Reformulated Gasoline Markets (RFG)
- There is a large market for Gasoline/Isobutanol in Marine and other applications.

### HOW WE INTEND TO MAKE MONEY

- Currently, CW generates revenue by selling and distributing Biodiesel, Diesel, Gasoline and Specialty Fuel Blends to customers in Texas and other states.
- It uses a variety of transportation methods such as trucks, pipelines and rail cars. It has its own trucking operation and is certified to ship products on several pipelines.
- By increasing our Working Capital we can leverage our Inventory and Blending operations to dramatically increase our sales and profits.
- Because we have our own transportation and can buy directly from the major refiners, our economics will justify our expansion into the ownership of Convenience Stores. Buy owning C-Stores, our profit margins will be enhanced by our lower cost of fuel and our ability to sell our fuels and highly profitable specialty fuel blends at full retail prices.



### WHY YOU SHOULD INVEST



An investment in CW is an investment in a high growth, profitable and fully integrated petroleum products wholesale and retail company with nationwide sales.

### **Business Plan**



- Trading (the buying and selling of Biodiesel, diesel and gasoline)
- Specialty Blending of Fuels
- Convenience Store Acquisitions

### WHY WE ARE RAISING CAPITAL, AND WHAT WE'LL DO WITH IT



#### CW is raising money to increase its position in the following markets:

**Trading** (the buying and selling of Biodiesel, Diesel Fuel and Gasoline) Funds to be used to increase Inventories and sales (Top Priority)

#### **Specialty Blending of Fuels**

Funds to be used in land acquisition and Blending Plant operations (Top Priority)

#### **Convenience Store Acquisitions**

After Inventory and Blending needs have been met then C-Store Acquisitions are appropriate

## Trading



#### Funding for Pipeline Shipments (Our Top Priority) For Example:

Average Max Shipment/Month/ Pipeline = 1,000,000 Gallons (Approx.) Average Cost/Gallon = \$2.00 Average Selling Price = \$2.10

#### **Potential Sales / Month on 2 Pipelines**

- = 1,000,000 x 2.10 x 2 = \$4,200,000/ Month
- = Yearly Sales of \$50,400,000

#### **Specialty Blending** Funding Required for Land and Plant Equipment (Top Priority)



- Blending Biodiesel/Diesel EPA Licensed
- Gasoline/Isobutanol (Ethanol Replacement) EPA Licensed
- Higher Profit Margins

## Background:

## Reformulated Gasoline Markets (RFG)



- The RFG program was mandated by Congress in the 1990 Clean Air Act amendments. RFG is required in cities with high smog levels and is optional elsewhere. RFG is currently used in 17 states and the District of Columbia.
- Current use of Reformulated Gasoline is approximately 34 Billion Gal/YR
- Ethanol is mandated for use in Reformulated Gasoline but has many disadvantages such as its absorption of water which corrodes large and small engines, especially in Marine applications.
- Isobutanol is an approved substitute for Ethanol and will not cause corrosion

**Potential Market for RFG containing Isobutanol** 

= 400 Million Gallons per Year

CW EPA License # 6026 – Renewable Fuels Exporter/Oxygenate Blender/Refiner



- CW is licensed by the EPA as Refiner
- This means that it can create its own Gasoline Blends
- CW already has sales of these blends containing Isobutanol
- <u>CW needs the capital</u> to purchase inventory, invest in land and blending operations so it can expand its sales nationally.

### **Blending Operation**





### **Convenience Stores**



### Advantages for CW in Owning C-Stores

- 1. Having a low cost of fuel equals greater profit margins
- 2. Have our own transportation
- 3. Have our own Fuel Blending Capability
- 4. Added profit with Specialty Fuel Blends
- 5. Real Estate Appreciation Component

Potential Sales of 10 Store Locations@100,000 Gallons per Month =\$30,000,000/YR

### Utilization of Funds 10,000,000 @ \$1.50 / Share

- Inventory \$4,000,000
- Equipment and Transportation \$
- Blending Plants 3@\$500,000
- Personnel and Office
- Colonial Pipeline Fee
- Convenience Stores

- \$ 4,000,000 \$ 650,000
- \$ 1,500,000
- \$ 500,000
- \$ 350,000
- \$ 8,000,000
- Total \$15,000,000



### Conclusions



With this Funding We Can:

- Expand our sales exponentially through <u>Additional Inventory</u>
- Acquire Profitable Assets for Future Growth
- Become a fully integrated Fuel Retailer

## Provide Liquidity for Our Shareholders via an OTC (OTCQB) Listing

(The Company has filed a Reg 1-A with the SEC)

#### MANAGEMENT TEAM

#### CHRISTOPHER WILLIAMS President, CEO, Director



With a decade of experience in the energy industry, Mr. Williams brings a vast wealth of knowledge in the physical and financial trading of refined products, LNG and biodiesel fuels. His extensive background with price reporting, acquired during his tenure at Platts/McGraw-Hill, has led him to be a pioneer in customer profitability through CW Petroleum's consulting and fuels' distribution services. He holds a BS from The University of Houston.

#### **GRAHAM WILLIAMS** Director, CFO

Has worked with CW since 2013. Since 2012 he has been president of Tier 3 Capital, a private company that provides equipment loans, working capital loans and accounts receivable financing. Mr. Williams has many years of domestic and international experience in the Oil and Chemicals industry and many years of experience in the management of a public company. He holds a B.S. from Bishop's University Sherbrook, Quebec, Canada.

#### **GREG RODA** Director

Became a director of CW in 2018. Since 2013 he has been chief commercial officer of Gevo Inc., a technology company that produces isobutanol from a genetically modified yeast in retro-fitted ethanol plants and is headquartered in Englewood, CO. He holds a B.S. from the University of Michigan and an M.B.A. from the University of Chicago



#### **CORPORATE VIDEOS**

- **CW Petroleum Grows as a Result of Selling Biodiesel**
- CW Petroleum Grows With Biodiesel

#### **ARTICLES AND PRESS**

"Petroleum Distributor Helps Expand Biodiesel Industry in

**Renewable Energy Group** 

### Contacts



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